

**100.3 The Bear
“Win a Russian Romance” Contest
Contest Rules**

1. CONTEST DESCRIPTION

The “Win A Russian Romance” contest (hereinafter: the “Contest”) is brought to you by 100.3 The Bear (*hereinafter: the “Station”*) and Astral Media Radio G.P. (“Astral”) (*hereinafte collectively referd to as the “Contest Organizers”*). The Contest runs in Edmonton, Alberta from Monday August 22nd, 2011, to September 29rd, 2011 (*hereinafter: the “Contest Period”*).

2. ELIGIBILITY

- 2.1 This Contest is open to all persons residing in Edmonton and area, Alberta who have reached the age of majority as of the first day of the Contest Period.
- 2.2 You must have a current passport and must not have any legal reasons preventing them from leaving Canada or entering Russia. Participants who are already married will be disqualified.
- 2.3 Notwithstanding the preceding, the Contest is not open to individuals associated with the Contest, including the employees, agents and representatives of the Contest Organizers, (including their respective divisions, subsidiaries, affiliates and agencies), their advertising and promotional agencies, suppliers of prizes, materials and services related to this contest or any other party directly linked to the holding of this Contest (the “Excluded Individuals”). This Contest is also not open to the immediate family members of the Excluded Individuals. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside.

3. HOW TO ENTER

- 3.1 No purchase necessary. To enter, you must comply with the eligibility criteria set out in these Contest Rules within the Contest Period, by entering on 100.3 The Bear’s website (<http://www.thebearrocks.com>) and uploading a photo of yourself and filling out an application form from Monday August 22nd, 2011 to September 23rd 2011 (the “Entry Period”).
- 3.2 Entrants must comply with the following conditions, otherwise the Contest Organizers reserve the right, in their sole discretion, to cancel one or more of their entries and/or disqualify the entrant from participating in the Contest.
- 3.3 There is a limit of one entry per person.

- 3.4 Photos and applications will be moderated by the Station and Contest Organizers and only be uploaded to the competition if deemed suitable by The Bear/ Astral Judges. No pornographic photos will be accepted.
- 3.5 5 finalists will be chosen by Bear announcers and staff along with assistance from a representative from Volgagirl. All 5 finalists will be checked by the Bear for authenticity and to confirm their interest in the Contest.
- 3.6 All finalists from the Entry Period will be screened On-Air from September 24th, 2011 to September 29th, 2011 (the "Screening Period").
- 3.7 The 5 finalists will be subject to character assessment (live on air) from friends and family, as well as psychometric testing and suitability for marriage testing by a psychologist appointed by the Contest Organizers. Listeners will vote online at <http://www.thebearrocks.com> for who they would like to win the contest. The finalists must agree to give their consent in writing if requested by the Contest Organizers.
- 3.8 The winner will be chosen based on their total combined final score. The final score is composed from the total number of online votes and the entrants score from On-air testing and challenges. Total Online votes to contribute to 50% of total final score. On-air testing and challenges score contribute to 50% of final score. The Contest Organizers reserve the right to disqualify any finalist in their sole discretion.
- 3.9 The Finalists will be judged and the winner selected and announced on Friday September 30th, 2011 by phone. The Judges will be nominated by the Contest Organizers.

4. PRIZE DESCRIPTION

The Grand Prize consists in the Personal Introduction services of the Volgagirl agency in view of finding a prospective wife in Russia and travel to Russia meet her. The Grand Prize is offered to one person and includes:

- 4.1 Services offered by Volgagirl (\$750 approximate value):
 - a) A Personal Introduction Experience by which the winner will select 3-5 Russian women to correspond with out of those registered with Volgagirl;
 - b) A 15,000 word Translation Package;
 - c) An Electronic Mail Forwarding Package;
 - d) A Trip Bundle service package including transportation from Samara airport to Togliatti with translator;

e) Passport registration (a legal requirement in Russia).

4.2 Services offered by the Station (\$3,550 approximate value):

- a) Visa application for a temporary visit to Russia;
- b) Russian Visa application fees and Visa Center fees;
- c) Round-trip flight (all transfers included) from Edmonton to Moscow, Russia departing on [REDACTED] (TBD) and arriving home on [REDACTED] (TBD),
- d) Round-trip flight from Moscow to Samara departing on [REDACTED] (TBD) and returning on [REDACTED] (TBD),
- e) Return transportation from Togliatti to Samara;
- f) 13 nights of accommodation at the Chocolat Hotel (or equivalent accommodation) in Togliatti;
- g) 10 hours of additional interpreter time in Togliatti;
- h) Additional assistance from Volgagirl for the length of stay in Russia;
- i) \$500 CDN spending money while in Russia;
- j) Additional letter translation services for a 6-month period.

4.3 The following conditions apply to the prize:

- a) All charges and expenses other than those mentioned above are the responsibility of the winner;
- b) The winner must be able to take the trip on the dates and times specified, if not, he must forfeit the prize;
- c) If the winner can not accept the prize, for any reason whatsoever – he will not be entitled to any form of compensation and will not have the right to transfer the prize to another person;
- d) If any part of the prize is not used, no compensation will be awarded to the winner.
- e) The winner is expected to conduct himself with the upmost respect towards the Russian woman he is being introduced to. If at any time Volgagirl is not satisfied with the prize winners' behaviour or attitude, they reserve the right to revoke the prize at their sole discretion.

- f) The prize does not include visa application or travel insurance for the Russian woman to come to Canada. This is the responsibility for the winner and can be arranged through Volgagirl at an additional cost and will only happen with the full consent of both parties.
- g) The winner acknowledges that the Personal Introduction Experience is solely an introduction to Russian women and that the Contest Organizers shall not be liable in the event such Personal Introduction Experience is unsuccessful and/or does not result in a marriage. The Contest Organizers make no representation or warranty with respect to the Personal Introduction Experience.

5. HOW TO CLAIM A PRIZE

- 5.1 In order to be declared a winner, each selected potential winner must be in compliance with these Contest Rules and in particular, the following:
 - a) The Contest Organizers must be able to reach the potential winner by phone within fifteen (15) days of the date on which the potential winner's entry was selected;
 - b) The potential must answer correctly, unaided, a time limited mathematical skill-testing question to be administered by phone by the Contest Organizers at a mutually convenient time OR on the paperwork signed to retrieve prize;
 - c) If required, the winner must sign a publicity release and liability waiver form (hereinafter: the "Release Form") sent by the Contest Organizers and return it to them within fifteen 15 days of receipt;
 - d) The winner must be at least 18 years of age;
 - e) The winner must be able to take the trip on the dates and times specified, if not, it is a forfeit;
 - f) If the winner can not accept the prize, for any reason whatsoever – he/she will not be entitled to any form of compensation and will not have the right to transfer the prize to another person;
- 5.2 By entering the Contest, each entrant agrees to abide by these Contest Rules. In the event the potential or declared winner fails to comply with any one of the conditions set out above or any other conditions set out in these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest and if time allows, a new draw for the prize will be held in accordance with these Contest Rules, until an entrant is selected and declared a winner, without affecting the order in which other prizes are awarded.

- 5.3 Within thirty (30) days following the contestant being declared the winner, the Contest Organizers will inform all winners on how to take possession of their prize. In the event the winner fails to collect his or her prize in accordance with the instructions set out in this paragraph, the winner will forfeit the right to collect the prize, and the Contest Organizers reserve the right to withdraw the prize entirely, with no further obligation to award such prize in any additional draws.

6. **GENERAL CONDITIONS**

- 6.1 **Non compliance/eligibility.** If a potential or declared winner is not in compliance with these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest and randomly select further entrants from the remaining eligible entries until a winner is finally declared. Any potential or declared winner, who is not in compliance with these Contest Rules, must so inform the Contest Organizers immediately upon being contacted by the Contest Organizers.
- 6.2 **Acceptance of prize.** Prizes must be accepted as described in these Contest Rules and may not be transferred to another person, substituted for another prize, or exchanged in full or in part for cash, subject to the section below.
- 6.3 **Substitution of prize.** In the event it is impossible, difficult and/or more costly for the Contest Organizers to award a prize (or part of a prize) as described in these Contest Rules, the Contest Organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.
- 6.4 **Refusal of a prize.** The refusal by a potential or declared winner to accept any prize awarded in accordance with the Contest Rules, releases and forever discharges the Contest Organizers and their agents of all obligations related to the prize, including delivery.
- 6.5 **Liability limit – use of prize.** Each entrant and any potential or declared winner releases the Contest Organizers, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter: the “Beneficiaries”) from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant’s participation in the Contest or the acceptance or use of his/her prize. In order to be declared a winner and prior to obtaining his/her prize, any potential or declared winner agrees to sign a declaration to such effect in the Release Form. The winner is responsible for all insurance, tax or other cost that may be associated with the prize. We suggest travel insurance.
- 6.6 **Liability of prize supplier.** Any person selected for a grand prize acknowledges that upon receipt of a letter confirming the prize, all

services to be rendered in connection with their prize become the sole responsibility of the [prize OR services supplier OR name the service supplier (e.g.: travel agency). A declaration to such effect will be included in the Release Form.

- 6.7 **Web site access.** The Beneficiaries do not guarantee access to or non-interruption of the Web site during the Contest Period or that it will be exempt from any errors.
- 6.8 **Modification.** The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the Contest as provided in these Contest Rules.
- 6.9 **Limit of prizes.** In no event shall the Beneficiaries be obligated to award more prizes than set out in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.
- 6.10 **Impossibility to act – labour dispute.** The Beneficiaries shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.
- 6.11 **Liability limit– participation.** Any person who participates or tries to participate in this Contest releases the Beneficiaries from any and all liability for damages which he/she could suffer from participating or trying to participate in this Contest.
- 6.12 **Authorization.** By entering this Contest, each declared winner consents to the Contest Organizers, and their representatives to use, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. A declaration to such effect will be included in the Release Form.
- 6.13 **List of winners.** From September 30th, 2011 to December 1st, 2011, the name of the winners will be available at the office of the Station Monday to Friday from 9 a.m. to 5 p.m.
- 6.14 **Communication with entrants.** No communication (other than while registering) or correspondence will be exchanged with entrants in the

context of this Contest with the exception of selected entrants or declared winner.

- 6.15 **Personal information.** Contestant personal information that is collected in this Contest will be used solely by the Contest Organizers, and their representatives for the administration of the Contest. There will be no communication of commercial or of any other nature, unrelated to this Contest sent to an entrant, unless such entrant gives specific authorization to the Contest Organizers for that specific purpose.
- 6.16 **Decisions of the Contest Organizers.** All decisions of the Contest Organizers or those of their representatives regarding this Contest are final and binding.
- 6.17 **Identification of the contestant.** For the purposes of these Contest Rules, the entrant is the person whose personal information is printed on the Entry Form [OR somewhere else such as on the request for a no purchase entry, as the case may be]. It is to this person [that the mathematical skill-testing question will be asked] and the prize awarded if selected and declared a winner.
- 6.18 **Unenforceability.** If a section of these Contest Rules is declared or ruled by a Court of Law as illegal, unenforceable or void, that section will be deemed void but all other sections not affected will be enforced as allowed by Law.
- 6.19 **Jurisdiction.** This Contest is subject to all applicable federal, provincial and municipal laws.